

2016 Camp Card

Central North Carolina Council, Boy Scouts of America



HOW THE CAMP CARD SALE WORKS:

- The 2016 Camp Card is designed to help youth fund their way to 2016 Camp programs
- This is a Risk Free Unit Sales project where all Scouts can earn their way to Camp, Philmont, other activities or simply support unit program or supplies needs
- Each Camp Card will sell for only \$5.00 to the general public and will have multiple food, service and entertainment discounts for the customer to use throughout the year
- The participating unit will keep 50% commission of the sales for each Camp Card sold!
- With the \$5.00 Food Lion, Harris Teeter, Bass Pro discount, the Camp Card more than PAYS FOR ITSELF!
- Commissions from the sales are encouraged to be applied toward directly sending youth to Summer Camp programs, but they may be used as the unit committee sees fit.

The Value of selling Camp Cards:

Participating in the Camp Card allows each Scout to directly fund their way to various Camp programs

Program	Cost	Sales per Youth (in cards)
Cub Scout Day/Twilight Camp	\$75	= 30 Cards per youth to sell
Sneak in Weekend	\$30	= 12 Cards per youth to sell
Webelos Camp	\$145	= 58 Cards per youth to sell
Boy Scout Summer Camp	\$220	= 88 Cards per youth to sell
National High Adventure Bases	\$800	= 320 Cards per youth to sell

*Note—Program costs and sales per youth are not necessarily actual numbers; they are close approximations.

Camp Card Timeline:

December 17th	Camp Card Promotions and Unit Sales Sign-up begin
January 28th	District camp Card Kick-off
January 28th	Camp Card Sale Begins
May 13 th	Camp Card Sales Ends
May 16-20 th	Units to turn in money and unsold Camp Cards (*Note—Units keep commissions and only turn in unsold cards & money due council)
May 21st	Commission drops to 45% commission
May 28 th	Commission drops to 40% commission

2016 Camp Card At-A-Glance:

1. Food Lion Break-off
2. Harris Teeter Break- Off (Food King for Montgomery and IGA for Anson & Richmond)
3. Bass Pro Break-off
4. Various local vendors for each county.

How to implement Camp Card sales for your Unit:

1. Determine NOW the Camp programs your youth plan to participate in for 2016
2. Determine the number of active youth in your program
3. Set a per youth sales goal (number of Camp Cards he/she should sell)
4. Set an overall unit sales goal
5. Communicate unit needs clearly with each youth and parent
 - a. Explain how the sale of Camp Cards teaches youth the value of earning what they want
 - b. Explain exactly where the unit plans to allocate the revenue generated from the sales (i.e. Individual youth Camp fees, Uniform, Unit Trailer, etc.)
6. Communicate Camp Card calendar clearly with all youth and parents
 - a. Have a Kickoff for your unit
 - b. Have a Turn-In date for money and unsold Camp Cards

Unit Sales Incentives:

- Sign-up by January 15th and settle your account by May 20th to receive 50% commission throughout the entire sale

Youth Sales Incentives:

- Sell 25 Camp Cards and you will be eligible for the Monthly drawings for a week of Central NC Council Cub Scout Day Camp or Webelos Resident Camp, or Camp John J. Barnhardt Summer Boy Scout Resident Camp. For every 25 cards you sell you will be entered in to the drawing. All entries must be received by Noon on the dates below. Drawing will be done and announced by 5:00pm on each of the below dates.

February 26

March 28

April 22

May 13

To be entered into the monthly drawings:
Fax to Central NC Council: 704-982-0141
Or scan and email to ewhitley@bsamail.org
You only need to send 1 time for each 25 Camp Cards Sold

2016 Camp Card Contest Verification

This is to verify that _____ of
Name of Youth

Pack / Troop / Team / Crew / Post # _____
(Circle One)

has sold 25 camp cards the Month of _____

and is qualified for this month's prize drawing.

Unit Leader's Name _____ Position _____

Unit Leader Signature _____ Date _____

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Unit Leader Signature _____ Date _____

2016 Central NC Council Camp Card Unit Commitment Form

Sign up easily at www.centralnccouncil.org or continue to fill out this form

YES! Our unit will participate in the 2016 Camp Card Sale!

Unit Information:

Unit Type: Pack Troop Team Crew Post
(Please circle one)

Unit #: _____ District: _____

Of Active Scouts: _____ Our Gross Sale Goal is: _____ (# of Cards) \$ _____ (Total Dollars)

How many cards would your unit like to start the campaign with? _____

Date of unit Kickoff: _____ Time: _____

Location _____

Unit Camp Card Key Contact Leader:

Name: _____ Position in Unit: _____

Address: _____

City: _____ State: _____ Zip: _____

Best Contact Number: _____ Work Number: _____

E-Mail Address: _____

Please return to: Central NC Council, 32252 Hwy 24-27 PO Box 250 Albemarle, NC 28002
Fax to 704-550-2582 email Ewhitley@bsamail.org

UNIT CAMP CARD RECEIPT

(District Executive to turn in to Central NC Council)

PACK TROOP CREW SHIP TEAM POST

DATE _____ DISTRICT _____ UNIT# _____

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Camp Cards Issued	To be completed upon card turn in
Total number of Cards Issued this receipt _____	Checks \$ _____ Cash \$ _____ TOTAL \$ _____ _____ Cards Sold _____ Cards Returned _____ Total Cards this receipt

I recognize that each of these cards have a cash value of \$5. There is no risk to our unit as long as all unsold cards are returned to the Council by May 20th. . By signing below I recognize that our unit will be charged \$2.50 for every unreturned card.

Our unit will close out our account (money/unsold cards turned in) by _____.

I agree to these terms: _____ Date: _____

Leader Signature

Position: _____

***NOTE—Per the request of the vendors participating in the 2016 Camp Card and because each Camp Card has a cash value above and beyond the unit selling price, 100% of unsold Camp Cards must be returned to Central NC Council by May 20th.**

YOUTH CAMP CARD RECEIPT

(Scout Parent to turn in to Unit Camp Card Leader)

PACK TROOP CREW SHIP TEAM POST

DATE _____ DISTRICT _____ UNIT# _____

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Camp Cards Issued	To be completed upon card turn in
Total number of Cards Issued this receipt _____	Checks \$ _____ Cash \$ _____ TOTAL \$ _____ _____ Cards Sold _____ Cards Returned _____ Total Cards this receipt

I recognize that each of these cards have a cash value of \$5. There is no risk to our unit as long as all unsold cards are returned to our unit by April _____. By signing below I recognize that our unit will be charged \$2.50 for every unreturned card.

Our unit will close out our account (money/unsold cards turned in) by _____.

I agree to these terms: _____ Date: _____

Parent Signature

Name of Youth: _____

***NOTE—Per the request of the vendors participating in the 2016 Camp Card and because each Camp Card has a cash value above and beyond the unit selling price, 100% of unsold Camp Cards must be returned to our unit by _____. This will allow our unit to reconcile our account with Central NC Council by May 20th.**

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